## Please reserve the date Wednesday, March 16, four our 63rd Annual Meeting

Raleigh Convention and Conference Center

We're already deep into planning this year's Annual Meeting activities and want to be sure you have this information on your calendar.

There's something going on about all the time the day of the Annual Meeting. Watch for the afternoon executive seminars and feed you head on lively briefings on healthcare and economic development issues. Be sure to save some time to just stroll the aisles of the Expo. You might pick up a free t-shirt.

Many of the exhibitors offer services that businesses need. You may meet your next best vendor at the Expo.

Listen up, board members, because the Annual Meeting will keep you hopping, from an important morning briefing session that hears briefings on association activities and finances.

This is the day that our 120 board members become NCCBI Good Will Ambassadors. As they walk the halls and exhibit floor, they will speak to as many members as possible to make acquaintenances and hear your views on topics. This is quality networking time, so bring a good supply of business cards.

Please go ahead now and order your tickets, using the fax-back form on the next page. Meanwhile, we'd like to ask you to play a larger role by becoming a sponsor of the Annual Meeting.

Many NCCBI members contribute to the Second Mile campaign that bears much of the cost of staging the event. Last year members contributed \$150,000 to the campaign and we hope for similar support this year. Among other uses, the fund covers the cost of hosting more than 200 public officials for the luncheon and reception.

Expect a call from Rosemary Wyche, our Vice President of Development, asking for your support. She will explain the value of going the Second Mile, including reserved tables at the luncheon, your name spotlighted during the multimedia show on 10-foot screens, and a listing in the program.

## THANKS FOR GOING THE 'SECOND MILE'

"Second Mile" sponsors will receive reserved tables at the Annual Meeting. Contributions to the "Second Mile" campaign help NCCBI defray the cost of inviting elected officials to the event, help balance the association's budget and go toward establishing a reserve fund.

☐ Yes, we will contribute to the campaign at the following level:
□ Platinum\$10,000
□ Gold\$5,000
□ Silver\$2,500
□ Bronze\$1,000
Name
T11.
Title
Company
E-mail Address
Daytime phone
For payment, please:
Card #
Expiration date
Name on card
Company
Mailing address
Daytime phone

## Thank you!

You may fax any of these completed forms to NCCBI at 919-836-1425 or you may mail them to NCCBI at P.O. Box 2508, Raleigh, N.C. 27602.

If you have questions about the "Second Mile" campaign, call Rosemary Wyche at 919-836-1413 or e-mail her at rwyche@nccbi.org.

## **Order Your Annual Meeting Tickets in Four Easy Steps**

Step 1: Decide which events to attend— bot		
I / we plan to attend <b>both</b> the luncheon and the price of individual events. <i>Please print or type</i>	•	
Name	Comp	pany
I / we plan to attend just the luncheon or of tickets at \$60 each. <i>Please print or</i>		
Name	Comp	pany
If you will have more than four attending, please	e list their names on a sep	parate sheet and fax it back with this form
Step 2: Complete the payment form. Bill my:		Step 3: Give us an e-mail address
☐ Visa ☐ MasterCard ☐ American Express	Payment enclosed	where we will confirm your order.
Card #		Name
		Company
Expiration date		
Name on card		Daytime phone
Company		E-mail address. Use one space for each character.
Mailing address		
Daytime phone		
My e-mail address		

We're Sorry But: If you register but find you will be unable to attend, substitutions are welcome any time prior to the program date. Cancellations must be made by 5 p.m. on March 10, 2005, for a refund. If you buy a ticket but do not attend, no refund will be made.

**Step 4:** After completing your order, fax it to NCCBI at 919-836-1425 or mail it with your check to NCCBI, PO Box 2508, Raleigh, NC 27602. Your tickets and name badges will be waiting for you the day of the event. Thank your for your order. If you have any questions about your tickets, call Marsha Lewandowski at 919-836-1400.