



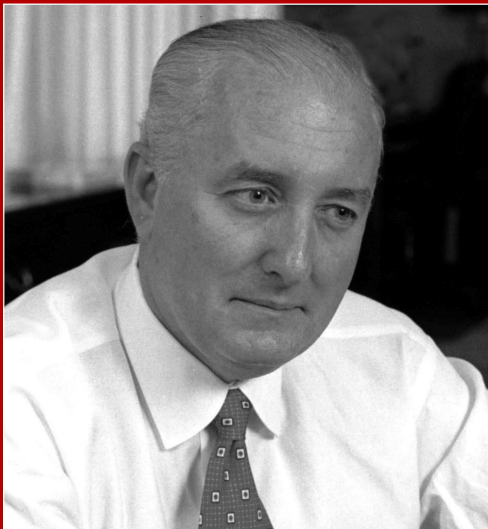
Our 61st Year



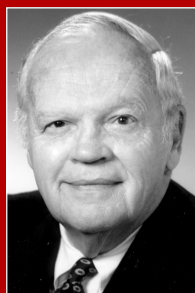
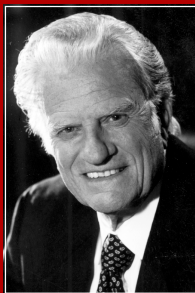
You are cordially invited to attend the
Annual Meeting of North Carolina Citizens
for Business and Industry on Wednesday, March 19,
at the Raleigh Convention and Conference Center



Featuring a keynote luncheon address by
Bob Ingram, former CEO of GlaxoSmithKline



And presentation of the Citation for Distinguished
Public Service to the Rev. Billy Graham and the
Citation for Distinguished Citizenship to John McNair



Learn What's Ahead for the Vital Pharmaceutical Industry At NCCBI's 61st Annual Meeting

There is no better opportunity in North Carolina to network with the state's top elected and appointed officials and leaders from business, industry, education, and the professions than the 61st Annual Meeting of North Carolina Citizens for Business and Industry, which will be held on Wednesday, March 19, at the Raleigh Convention and Conference Center.

More than 1,000 people from across the state are expected to attend the Annual Meeting, which former Gov. Jim Hunt once described as the most important business meeting held in North Carolina each year. This year's event begins with a buffet luncheon at 11:45 a.m. and features a keynote address by Bob Ingram, who retired in December as the the Research Triangle Park-based CEO of GlaxoSmithKline. GSK is the world's second-largest pharmaceutical company with 99 manufacturing sites in 39 countries and over 42,000 employees.



The Citation for Distinguished Citizenship will be presented to retired Wachovia executive John F. McNair III, by William Friday, president emeritus of the University of North Carolina. McNair was NCCBI chair in 1988-89. Selected to receive the Citation for Distinguished Public Service is evangelist Billy Graham, North Carolina's most famous minister known far and wide as "America's Pastor." Dr. Graham will be unable to attend because of health reasons but members of his family are expected to be on hand. Presenting the citation will be long-time friend Graeme Keith of Charlotte.

History will be made at the luncheon when Sue W. Cole of Greensboro, president and CEO of U.S. Trust Co. of North Carolina, becomes the first female chair of NCCBI in its 61-year-history. Current Chair Jim Hyler of Raleigh, the First Citizens Bank executive, will conclude his year in office with a report during the luncheon.

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NCCBI

The officers and directors cordially invite you to attend our 61st Annual Meeting on March 19 at the Raleigh Convention and Conference Center

THE PROGRAM IN DETAIL

Wednesday, March 19, 2003
Raleigh Convention and Conference Center
500 Fayetteville Street Mall, Raleigh

SMALL BUSINESS ADVISORY BOARD, 10–11:45 a.m.

NCCBI BOARD OF DIRECTORS, 10:00 – 11:45 a.m.

THE NCCBI EXPO, 11 a.m. – 7:00 p.m.

- Register for free prizes and gifts with more than 75 exhibitors at our expanded trade show.
- NCCBI members are invited to exhibit at the Expo. For information, call Julie Woodson at 919-836-1402.

THE CHAIRMAN'S LUNCHEON, 11:45 – 2 p.m.

- Keynote by Bob Ingram of GlaxoSmithKline
- Presentation of Citation for Distinguished Citizenship to John McNair of Wachovia Corp.
- Presentation of Citation for Distinguished Public Service to the Rev. Billy Graham

EXECUTIVE SEMINARS

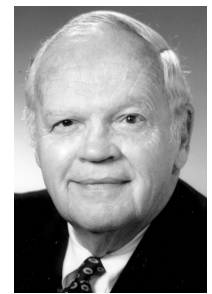
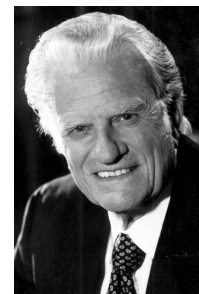
- **"State Budget Issues: Opportunities and Challenges," 2:15 – 3:30 p.m.** Panelists include Dan Gerlach, Gov. Mike Easley's senior policy adviser for fiscal affairs; Tom Ross, executive director of the Z. Smith Reynolds Foundation and chair of the Governor's Commission to Modernize State Finances; and Jim Hyler, chair of the Governor's Commission to Promote Government Efficiency and Savings on State Spending. Darleen Johns, president and CEO of Alphanumeric Systems, will moderate.
- **"Business Ethics At Work," 3:45 – 5 p.m.** Panelists include A.P. Carlton, president of the American Bar Association; Bill Johnson, president and CEO of Progress Energy Service Co.; and Catherine LeBlanc, consultant and trainer for the Kenan Institute of Ethics at Duke University. The moderator will be Dr. Julianne Still Thrift, president of Salem College.

THE NCCBI RECEPTION, 5:00 – 7:00 p.m.

Nationally-known pharmaceutical industry executive

Bob Ingram (right), the retired GlaxoSmithKline CEO, will speak at the luncheon.

The Rev. Billy Graham (below left) will receive the Citation for Distinguished Public Service and Wachovia's **John F. McNair III** (below right) will receive the Citation for Distinguished Citizenship.



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Tradition will also change in regard to the evening event. There will be no sit-down dinner for the first time in response to a membership survey conducted last year. Instead, the traditional members' reception, always one of the most popular events at the Annual Meeting, will be staged within the NCCBI Expo during expanded hours from 5 until 7 p.m. with plenty of heavy hors d'oeuvres. Last year's popular Goodness Grows in North Carolina exhibits will be back at the Expo, along with a number of exhibits from North Carolina wineries.

As usual, we are expecting a large number of legislators and elected and appointed members of the executive and judicial branches of state government.

During the afternoon there will be panel discussions on business ethics and the financial challenge facing North Carolina.

Ticket prices are the same as in the past several years. Luncheon tickets are \$50 and reception tickets are \$80. The NCCBI Expo is free, as are the seminars. Please use the form on the last page to order tickets.

THE 2003 NCCBI 'SECOND MILE' CAMPAIGN

To Support NCCBI and its Activities

One meaningful expression of membership support for NCCBI is through the special "Second Mile" campaign program which is crucial to NCCBI's future. The funds will be used to balance the NCCBI budget, invite state and federal officials as our guests for the Annual Meeting, increase our lobbying activities, improve technology at the NCCBI office, and continue to build a reserve fund for emergencies. Please help strengthen NCCBI by becoming:

CONTRIBUTORS: Gift of \$500

- **Contributors** will receive two free tickets to both the luncheon and reception plus a listing in the Annual Meeting program and in the April issue of *North Carolina* magazine.

SUPPORTERS: Gift of \$1,000

- **Supporters** will receive four free tickets to both the luncheon and reception plus a listing in the Annual Meeting program and in the April issue of *North Carolina* magazine.

PATRONS: Gift of \$2,500

- **Patrons** will receive 10 free tickets to both the luncheon and the reception and a listing in the Annual Meeting program and in the April issue of *North Carolina* magazine.

SPONSORS: Gift of \$5,000

- **Sponsors** will receive 20 free tickets to both the luncheon and the reception, formal recognition from the podium at the Annual Meeting, plus a brief profile published in the *North Carolina* magazine.

NCCBI appreciates all gifts to the "Second Mile" campaign regardless of size. Anyone giving less than \$500 will be mentioned in the Annual Meeting program. Please use the form on the back of this page to let us know of your gift. Thank you.

☐ Yes, we will contribute to the campaign at the following level:

- ☐ Sponsor (\$5,000)
- ☐ Patron (\$2,500)
- ☐ Supporter (\$1,000)
- ☐ Contributor (\$500)

Name _____

Title _____

Company _____

Address _____

Daytime phone _____

For payment, please: ☐ Bill me ☐ Bill my Visa
☐ Bill my MasterCard ☐ Bill my American Express

Card # _____

Expiration date _____

Name on card _____

Company _____

Mailing address _____

Daytime phone _____

Thank you!

You may fax any of these completed forms to NCCBI at 919-836-1425 or you may mail them to NCCBI at P.O. Box 2508, Raleigh, N.C. 27602. If you have questions about the "Second Mile" campaign, call Rosemary Wyche at 919-836-1413.

TICKET ORDER FORM

Please complete this page and fax it to NCCBI at 919-836-1425, then mark your calendar for the event on Wednesday, March 19, at the Raleigh Convention and Conference Center

☐ **Important! Please check here if your company is a Second Mile Campaign sponsor**

● We plan to attend the luncheon, featuring a keynote address by GlaxoSmithKline executive Bob Ingram, presentation of the Citation for Distinguished Citizenship to Wachovia's John McNair and the Citation for Distinguished Public Service to the Rev. Billy Graham. We will need a total of _____ tickets at \$50 each:

Attendees and company they represent: *(Please print or type names as you would prefer they appear on name tags)*

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

● We plan to attend the heavy hors d'oeuvres reception honoring members of the General Assembly, judiciary and executive branches. We will need a total of _____ tickets at \$80 each:

Attendees and company they represent: *(Please print or type names as you would prefer they appear on name tags)*

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

Name _____

Company _____

If you have more than six attending, please list their names on a separate sheet and fax it back with this form

For payment, please: ☐ Bill me ☐ Bill my Visa card ☐ Bill my MasterCard ☐ Bill my American Express

Card # _____

Expiration date _____

Name on card _____

Company _____

Mailing address _____

Daytime phone _____

Thank you! So we'll know the proper person to call if we have a question, please give us a contact name:

Name _____

Company _____

Daytime phone _____

If you have any questions about your tickets, please call Marsha Lewandowski at 919-836-1400